



	r=227 g=189 b=26 c=13 y=22 m=93 k=2 web=#E3BD1A
	r=105 g=138 b=82 c=63 y=28 m=77 k=11 web=#698a52
	r=24 g=38 b=64 c=99 y=83 m=44 k=51 web=#182640
	r=53 g=32 b=31 c=53 y=71 m=59 k=78 web=#35201f
	r=55 g=81 b=139 c=88 y=70 m=18 k=4 web=#37518b

HEADER ONE

NeoSans Regular, 60pt,-10pt kerning, 72pt leading, all caps, c=99, y=83, m=44, k=51

HEADER TWO

NeoSans Regular 24pt,-10pt kerning, 41pt leading, all caps, c=88, y=70, m=18, k=4

HEADER THREE

NeoSans Light 24pt,-10pt kerning, 41pt leading, all caps, c=63, y=28, m=77, k=11

Header Four

NeoSans Light 18pt,-10pt kerning, 41pt leading, initial case, c=53, y=71, m=59, k=78

Body Text

Verdana 11pt, 18pt leading, Sentence case, c=53, y=71, m=59, k=78 no hyphenation, no indentation

Hyperlinks

Verdana Bold 11pt, 18pt leading, Sentence case, c=63, y=28, m=77, k=11

Call Out

NeoSans Light 21pt, 23pt leading, Sentence case, c=99, y=83, m=44, k=51

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into **electronic typesetting**, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like **Aldus PageMaker** including versions of Lorem Ipsum.

This is an example of a pull quote. In WordPress you would activate this style by using the "quote" button with your intended text selected.

WHY DO WE USE IT?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many **desktop publishing packages** and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).